

helpful hints

Finding A Fit To Flatter

(NAPSA)—An innovation in women's jeans and career pants could prove once and for all that size doesn't matter.

To fit and flatter, clothes need to correspond to the shape and proportion of your curves. As every designer, stylist or fashion editor knows, the secret to finding a perfect pair of pants is selecting the fit that flatters your shape.

And today's style-savvy fashionistas know that women can be fashionable—and dress with confidence—without spending a lot of money on clothes.

One way to find such flattering, affordable fashions is to try the innovative Right Fit fitting system, available at Lane Bryant, Fashion Bug and Catherines stores. The system offers women of every shape the right fit at the right price. Using a high-tech scanning machine, researchers took the measurements of nearly 50,000 women—the most comprehensive fit research in the past 50 years—and the result was a fitting system that offers women of every shape the right fit.

Fitologists combined the data from the scans to create three body types:

- Right Fit Red: Think red-hot curves like Jennifer Hudson's
- Right Fit Yellow: For 24K gold athletic and straight-fit women like Serena Williams and Nicole Kidman
- Right Fit Blue: Voluptuous,



Being well dressed is about fit, confidence and finding affordable fashion to fit your budget.

pure womanly curves like Kim Kardashian's.

For more information, visit www.RightFit.com.