

# THE HOME FRONT

## On The Move—Finding A New Home In A Tight Economy

(NAPSA)—Every year, 43 million Americans pick up and move to a new address. Whether it's down the street or across the country, the process of relocating is time consuming, stressful, and costly. But there is hope for those who are getting ready to move.

While the number of people on the move increases each year, some property companies are beginning to provide services that make relocating easier.

In the apartment industry, management companies offer residents programs, incentives and research tools that help reduce the time and effort invested in relocating. Aimco (Apartment Investment & Management Company), the largest owner/operator of apartment communities in the U.S., is one company taking the lead in offering relocation services designed to take the pain out of moving and saving for a home.

The company's Coast-to-Coast and HomePlanner programs are two services that aid residents, whether they need to relocate or are looking to purchase a home. The Coast-to-Coast program enables residents to seamlessly relocate to another property in a desired city.

This program allows a resident to avoid the stress of breaking a lease or losing deposit money. Additionally, the Coast-to-Coast program helps residents research a new city and find an apartment community with amenities and services that meet their unique needs. With over 1,700 properties nationwide residents can find a home that meets their needs while weighing important factors, such as which neighborhoods have the best schools or the nearest recreational facilities.

"Aimco recognizes that in order to fully meet the needs of its resi-



**You may be able to make the most of your next home with a little help from experts.**

dents, especially within the current state of the economy, we must offer flexible services that simplify their lives," said Victoria Blanton, the company's vice president for sales and marketing.

For residents looking to purchase a home, the HomePlanner program provides incentives to help renters work toward home ownership. Residents can access professional real estate and lending assistance that allows them to purchase a new or used home from any builder or private individual they choose. This flexibility differentiates it from similar programs that restrict residents to choosing between one or two builders. Moreover, the HomePlanner program bases its incentives upon lease tenure. Those who have leased for one to two years in an Aimco building receive a \$500 credit at closing. After two to three years, the credit goes up to \$1,000 and after three years, to \$1,500.

If you rent like millions of others, it is important to research which programs are offered through your property management company. You can learn more online at [www.aimco.com](http://www.aimco.com).