

Car Care Corner

Finding Automotive Help

(NAPSA)—Good news for motorists when things go bad is that an elite program for automotive repair facilities, founded by the group that certifies auto technicians, marks its tenth year.

The Blue Seal of Excellence Recognition Program (BSRP) was founded to specifically recognize those businesses with the highest commitment to the National Institute for Automotive Service Excellence (ASE)'s goals. Businesses must have at least 75 percent of their repair personnel ASE certified in each area of service offered and submit to an annual review.

In addition to looking for a repair shop with certified technicians, ASE recommends that consumers start shopping for a repair facility before they need one; look for a well-organized facility, with vehicles in the parking lot equal in value to their own, and modern equipment in the service bays; and look for policies on estimated repair costs, diagnostic fees, guarantees, and methods of payment.

There are some 1,500 such BSRP facilities, including repair shops, parts establishments and support businesses. They're committed to professional excellence and communicating quality to consumers.

These shops post an ASE sign and often display distinctive BSRP items, including a wall plaque, posters, customer handouts and window decals. The technicians wear blue and white ASE shoulder insignia. For more information, visit www.ase.com and enter the "Motorists" section.