

Fashion Trends

Finding The Hottest Fashions Just Got Easier

(NAPSA)—Finding the latest celebrity inspired fashion looks and trends just got easier. People StyleWatch—one of the world's fastest growing fashion magazines—is now



Look for items tagged with this icon.

selecting “Must Have” items from JCPenney’s Womens and Juniors apparel, accessories and footwear assortments.

With the magazine’s hand-picked favorites clearly highlighted at the

department store with a special icon, you’ll feel like you’re shopping with a fashion editor at your side, ensuring your look is trend-right.

According to the magazine’s editors, “Must Haves” for your wardrobe this season include a military jacket, drapeneck sweater dress, studded cuffs, pencil skirt, sheath dress, camo pants, velvet jacket and leopard pumps.

Along with making fashion trends accessible, affordable and fun, the collaboration is also bringing light to an important cause. Beginning this February, customers can help children in



A “Must Have” this season—an ‘80s-esque drapeneck sweater dress.

need by purchasing a special in-store subscription offer to popular Time Inc publications—including People StyleWatch, People and InStyle—in all JCPenney stores.

A portion of the proceeds from the sale of the subscriptions will go toward providing children access to life-enriching after-school programs that inspire them to be smart, strong and socially responsible.