



Collector's Corner



Finding The Next Hot Collectible

(NAPSA)—In the world of collectibles, one person's toy often becomes another's treasure. But what makes one toy a sought-after item while so many others simply remain in the toy chest?

Experts say toy collectors generally fall into one of several categories: serious adult collectors who seek out limited editions of select toys; avid collectors who want to accumulate practically everything ever made in a certain line (such as Star Wars action figures or the annual Holiday Barbie); heirloom collectors who order items to be passed on to their children and grandchildren; and kids who want to collect pieces of a popular item for play.

One of the hottest lines of toys for girls, and collectors, are personalized My Twinn dolls. These "just like me" dolls are created by artisans to look like individual girls ages three to 12. A customer can contact the company and order a doll custom-made to look like his or her child.

The dolls can be further customized with outfits and accessories. The company's 2005 holiday catalog features 19 new apparel collections, from fashion-forward, faux-suede Sherpa coats to a sparkly kitten outfit that features a purple T-shirt, coordinating black knit pants and a matching kerchief and shoulder bag set.

Girls can also match the dolls to their favorite activities. The catalog features 13 activity-themed outfits for the dolls (including



The next hot collectible could have a familiar face.

skating, gymnastics, cheerleading, soccer, camping, ballet dancing and horseback riding). A dozen new doll-sized pretend play settings also let girls and their dolls say "happy birthday," enjoy a tea party or spend an afternoon baking. In addition, three new furniture collections with 24 doll-sized trunks, beds, tables and chairs give dolls their own place to relax after a long day of play.

Collecting gurus say the dolls have become especially hot with parents looking for toys for their little girls that are both personal and fun. The dolls are designed to be a playmate today and a treasured keepsake in the years to come. In fact, parents can send the dolls to the company's very own Doll Hospital to be refurbished and stored for the next generation.

For more information visit www.mytwinn.com or call, 1-800-4-MY-TWINN.