

HINTS FOR HOMEOWNERS

Finish Options For Hardwood Floors

(NAPSA)—Hardwood floors are among the most practical floor covering solutions today; they're stain-resistant, easy to clean and can last a lifetime. Quality finishes, developed to withstand heavy traffic and last the life of your home, make wood flooring a beautiful and sensible choice. When choosing a floor for your home, it is important to understand the benefits and care involved with each type of floor before you make an investment.

The experts at Bruce hardwood floors, the nation's largest hardwood flooring manufacturer, offer the following advice when it comes to choosing a hardwood floor:

"Pre-finished floors provide long-lasting beauty with easier installation," says Michael Lyons, product manager for Bruce hardwood floors. "Today's finishing techniques are a result of our investments in technological advances. All Bruce hardwood floors are designed for durability, easy maintenance and aesthetic appeal. With this knowledge, Bruce is committed to providing quality hardwood floors to meet the needs of the consumer."

- WearMaster plank flooring incorporates acrylic resins to fill the open cells found in natural wood, creating a solid, tough "wear surface." When covered with a low-gloss urethane finish, the floor's finish becomes exceptionally durable—impervious to fade, stain and wear. This type of finish is warranted for up to 25 years in residential applications. WearMaster floors from Bruce are



Hardwood floors are a durable, fashionable choice for just about any room in the home.

a smart choice for active families, homes with pets, households that must withstand heavy traffic and homeowners who appreciate the beautiful look of natural hardwood floors.

- Bruce hardwood floors' Dura Luster Plus finishes incorporate aluminum oxide crystals in the finish and are extremely resistant to abrasion. Backed by an up-to-25-year warranty in residential applications, Dura Luster Plus finishes provide exceptional durability.

- If you enjoy the antique richness of a soft wax finish, you'll likely appreciate a factory-finished wax matte finish. A factory-finished wax coat is baked into the wood in several coats, creating a protective barrier that provides lasting durability against traffic and wear, soil and stains.

