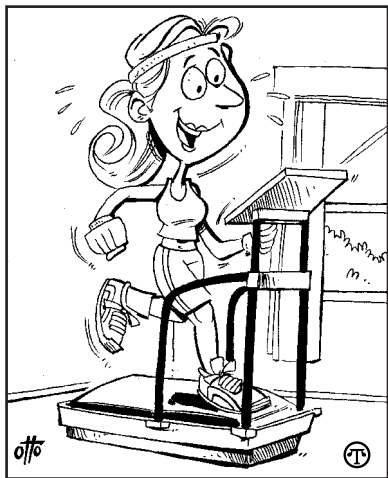


FITNESS MADE EASIER

(NAPSA)—One secret to making—and keeping—fitness resolutions is finding exercise equipment that will last at least as long as the resolution.

Experts say the first step you can take to ensure the longevity of your purchase is to buy products with a powder coated finish. This type of resin based finish not only increases the life of your equipment, but it can also keep maintenance to a minimum.



Exercise equipment with a powder coated finish lasts longer and needs less maintenance.

Powder coating is a durable finish that is applied by manufacturers to many products in the place of typical paint. Where painted products may peel, chip or rust, powder coating is more resistant to wear and tear.

In fact, powder coating technology may already be at work for you and you may not know it. For example, it is used on tools, outdoor furniture and hundreds of other home and garden products.

For a free brochure and more information on powder coating, visit www.powdercoating.org.