

# Car Facts And Figures

## Five-Passenger Car Designed With Boomers In Mind

(NAPS)—Thanks to the diversity of the automobile industry, consumers are increasingly able to find vehicles that closely match their lifestyles.

For example, the college student/new member of the work force can make do with a hatchback “econobox.” The family sedan fits the newly married couple, or one with a small child. As the family grows, they can upgrade to a minivan or station wagon.

Now even “empty nesters”—in today’s time frame, baby boomers—can cruise down the highway in a vehicle designed with them in mind, one that offers exceptional handling and stability, sports styling details and amenities.

“The Five Passenger Crown Victoria was developed to meet the needs of leading edge boomers entering their middle 50s,” said Ford Division President Jim O’Connor. “Their needs are changing, and a true, full-size car with understated image, style and features is an opportunity to meet the needs of this growing segment. These customers require a full-size car with utility, package, load-carrying and towing capability.”

The 2001 Crown Victoria combines a unique suspension, 17-inch alloy wheels, a new five-passenger seating configuration with center console and a monochromatic exterior. The Five Passenger Sport Package’s agile road



**The interior of the 2001 Crown Victoria features leather accents and accessories tailored to the needs of drivers entering their middle 50s.**

manners, improved off-the-line acceleration and cornering are achieved through such modifications as dual exhaust, revised springs and stabilizer bars and rear air spring suspension.

Interior design features include a pair of sport buckets trimmed in leather, a leather-wrapped floor shifter mounted in a custom center console, large storage bin, padded armrest, concealed power point, dual cup holders and center stack mini-storage bin. The exterior is available in monochromatic black, silver frost, toreador red and deep wedgewood blue paint treatments.

The Crown Victoria Five Passenger Sport Appearance Package will arrive at dealerships in the spring, with an MSRP starting at \$26,655. To learn more, visit the Web site at [www.ford.com](http://www.ford.com).