

From First Date Dud To Dynamo: Five Simple Steps To Ensuring A Successful Date

(NAPSA)—For most guys, the mention of a first date can result in nervous, profuse sweating. While a majority of men get caught up on the logistics of where to go and what to say, they often tend to overlook the biggest detail of all: themselves.

According to a dating survey conducted by AXE Deodorant Bodyspray and Bolt.com, 87 percent of women have a hygiene complaint about the guy they're dating. So if you don't know any better, despite the mass influx of makeover shows, grooming articles and chatty fashion experts, then here are a few of the basics:

- Eighty-six percent of women find a guy's smell as his most attractive attribute. Apply some AXE and make her swoon.
- A clean shave adds a bit of sophistication to any look and encourages a date to move in closer. Let's face it; girls would rather kiss a silky smooth gent than a stubbly grizzly bear—so get in the groove and show up smooth.
- Don't blow the good night kiss with dry, cracked lips. Keep your lips soft and ready with lip balm, such as Vaseline Intensive Care Lip Therapy, which will make your good night kiss memorable.
- The number one complaint



women have about guys' grooming habits is bad breath. Keep breath fresheners in your pocket for easy after-dinner access.

- A shower habits survey conducted by KRC Research states that 68 percent of women say hair is what attracts them to their honey. Yet more than half the men surveyed (57 percent) use girly products with fruity or flowery scents. To get her attention use products that are made for guys, such as Suave for Men hair care products.

Following these simple steps will help any guy look his best, but it's up to you to secure the dates. For those cost-conscious guys out there, the suggested products mentioned above are available at Wal-Mart, where guys can get their pre-date essentials.