

Flu Medicine Gives Relief Without Side Effects

(NAPSA)—Research shows that stress can increase the likelihood of catching colds and flu. Additional studies have even revealed a link between psychological stress and the severity of cold and flu symptoms. Given the amount of stress Americans have been under recently, the conditions are in place for a record flu season.

Yet the current methods used for fighting the flu may not be the most effective. According to a recent Roper Starch survey, most flu sufferers rely on a host of over-the-counter (OTC) medicines that often make them feel worse than the flu itself. Colds and flu are the most common medical conditions for which consumers use OTC products, fueling annual retail sales of nearly \$4 billion.

“These survey results mirror what I see at my pharmacy during flu season,” said Gary Kracoff, a pharmacist and manager of the health and wellness center at Johnson Drug in Boston, MA. “People are so busy they can’t afford to get the flu, and will do almost anything to avoid it or shorten its duration. At the same time, they don’t want to replace flu symptoms with side effects or potentially harmful drug interactions that may be even more disruptive to their daily life.”

One medicine that has been gaining steadily in popularity with flu sufferers is Oscilloccinum®, frequently referred to as “Oscillo” by its regular users. Oscillo is the top-selling natural flu medicine in the U.S. and is used by millions around the world in 63 countries.

“The absence of side effects, such as drowsiness, and the lack



Oscilloccinum helps the body fight the flu.

of interaction with other medications are two reasons why more and more people are taking Oscillo,” said Robert Schiller, M.D., department chairman of family medicine at Beth Israel Medical Center in New York City. “By taking Oscillo at the first sign of flu symptoms, it’s possible to recover quickly and stay active.”

Oscillo has been the subject of rigorous clinical studies, all demonstrating its ability to shorten the duration of flu symptoms. The latest double-blind, placebo-controlled study, published in a British scientific journal, found that 62.9 percent of patients treated with Oscilloccinum showed clear improvement within 48 hours.

Oscillo is produced by Boiron, a pharmaceutical company specializing in homeopathic medicines. It is available without a prescription in pharmacies and natural food stores nationwide, and retails for about \$7. To learn more, call 1-800-OSCILLO.