For Better Healing: Clean, Treat, Protect

(NAPSA)—Uncovering the truth about a wound care myth—that a minor cut, scrape or burn should be left uncovered—may help many Americans avoid infection and delayed healing. The truth is, to keep a minor wound from becoming contaminated with dirt and germs, you should keep it covered. It's important information to remember—yet few people do. According to a recent survey, only 21 percent of Americans use an adhesive bandage every time they get a cut or scrape.

Abiding by these three easy-to-follow steps can help you heal better, faster and with less risk of scarring.

• **Clean**: To wash away dirt and germs. Thoroughly flush and clean the affected area with mild soap and water or an antiseptic wash and let it dry. The wash may also temporarily relieve pain and itch.

• **Treat**: To help prevent infection. Apply an antibiotic and pain relief ointment to provide a proper healing environment.

• **Protect**: A covered wound heals faster. Cover the affected area with an adhesive bandage and keep it covered until the wound is completely healed. This protects it from dirt and germs that can cause infection. To help protect wounds better than ever before, BAND-AID® Brand has introduced an innovative new bandage that will replace the traditional strip bandage, on

The latest innovation from the company that first introduced the adhesive bandage back in 1920 can protect cuts and scrapes even better because of its new tapered shape, flexible material and improved adhesive.

store shelves since the early 1950s. Cutting edge COMFORT-FLEX™ technology combines a revolutionary adhesive material with a new tapered shape—which helps prevent curling, peeling or falling off so the bandage stays "Stuck on You" like never before.

To help people learn more about proper wound care and the latest innovations in protection, the BAND-AID Brand Bus, an interactive museum and traveling wound-care education center, is touring the country.

For more information, visit www.bandaid.com.