

business trends

For Workers On The Move: A Mobile Solution



Travel Light—New wireless communications devices such as the BlackBerry 6510 from Nextel can eliminate the need to carry multiple devices and helps mobile workers recover one hour of downtime each day.

(NAPSA)—Today, more than 55 million American professionals spend at least one day a week working remotely, faced with the challenge of managing their corporate e-mail, business phone calls, calendar entries and the needs of their customers—all while away from the office.

In an increasingly mobile business environment, instant access to information means the difference between success and missed opportunity. Today, out of touch is out of mind. But new mobile communications devices, such as the BlackBerry 6510™ from Nextel, are designed for professionals who can't be out of reach, even for a moment.

The BlackBerry 6510 from Nextel helps mobile professionals enhance communications, increase productivity and travel light—eliminating the need for up to 15 separate devices, including common carry-alongs such as a cell phone, two-way radio, laptop, PDA, pager, address book and calendar. Nextel's BlackBerry will be the only BlackBerry device equipped with Nextel's Direct Connect™ technology, the powerful long range digital walkie-talkie feature that has a range of approximately 500 miles.

This means that with one com-

prehensive device, executives and business professionals alike have instant access to voice services and data applications, wherever they go.

Independent research has also demonstrated that the typical BlackBerry user can recover approximately one hour of downtime each day, which for businesses can translate into thousands of dollars saved each year through increased employee productivity.

The BlackBerry 6510 from Nextel has valuable features, including:

- Nextel Direct Connect®, the powerful long range digital walkie-talkie feature
- Phone to ear operations
- Continuous, secure wireless access to corporate e-mail
- The most reliable all-digital cellular voice network
- Personal organizer that synchronizes with multiple e-mail and organizer software packages
- Access to Wireless Web
- Ability to run Java™-enabled business applications and games
- Full QWERTY keyboard for fast and easy typing
- Large, easy-to-read monitor for easy navigation

For more information, please visit www.nextel.com.