

WOOD YOU BELIEVE

Forest Products Contribute To Our Lives

(NAPSA)—The next time you enjoy the comfort of your wood-framed home, Sunday newspaper and favorite catalogs, take a moment to recognize their source—the forest product industry.

Experts say over 5,000 products come from the forests. And while the U.S. population continues to rise, studies suggest that the increasing demand is no threat to our thriving forests.



Experts say the forest products industry should be celebrated for its excellent stewardship of the land.

“The forest products industry should be celebrated,” states Steve Rountree, president of the Southeastern Lumber Manufacturers Association. “They’ve proven themselves to be excellent stewards of the land by ensuring that more trees are planted each year than are harvested, and they use the harvested trees extremely efficiently, utilizing nearly the entire tree to make the products society relies upon for daily life.”



Note to Editors: October 21-27—the third full week in October—is National Forest Products Week.