

Four Easy Ways to Personalize Every Gift on Your Shopping List

Timeless Holiday Gift Ideas Guaranteed To Please

(NAPSA)—We've all been there. 'Tis the season to be jolly—only not so much when you've logged miles walking the mall looking for the perfect gift while everything else on your to-do list takes a back seat. Sure, it's the thought that counts, but all gift-givers want their recipients to love the presents they've chosen for them. Instead of spending hours agonizing over what to purchase, consider these suggestions to find timeless gifts that are perfect for anyone on your holiday shopping list.

Give the Gift of the Unexpected

Put your ears to the ground—even the smallest passing comment from a loved one could lead you to a surprise gift. Perhaps your dad mentioned that he's always wanted to learn how to play the guitar but never found the time. Or maybe your significant other mentioned he or she really wants to learn a foreign language but never made the commitment. This holiday season, take a small mention to the next level and give the gift of the unexpected. Consider purchasing a guitar lesson for dad at the local music shop or a foreign language session for your loved one at a nearby community college.

Give the Gift of an Experience

Package an experience for the adventurer in your life. Know a speed demon? Consider purchasing race-car-driving lessons. For the outdoor enthusiast, create a map or hiking book filled with trails and camping options he or she hasn't yet experienced. Other adventures to consider as gifts include skydiving, hot air ballooning and scuba diving lessons. Whatever the adventure, show the recipients you understand their thrill-seeking side with a memory that will last a lifetime.

Give the Gift That's Everlasting

You know that shoe box hidden in the back of mom's closet over-



A passing comment from a loved one can help you find a gift that is personal and sure to please.

flowing with childhood pictures? Well, get in there and rescue it to create a present that is sure to please. Create a scrapbook, photo album or shadow box filled with old and/or current photos that will spark years of memories for the recipient. Best of all, this gift is something that can be continually updated and can be placed prominently in the recipient's home to be shared with family and friends.

Give the Gift of Choice

If a hip pair of jeans tops your sister's wish list, but you don't know how they'll fit, consider packaging a gift card with a photo of the latest denim trends or a mountain of shopping bags so she can pick out whatever style and size she wishes. Visa Gift cards, which can be used wherever Visa debit cards are accepted, can even be customized with holiday-themed art. More festive than giving cash, these cards are also more secure because they are covered by Visa's Zero Liability policy and can be replaced if lost or stolen. And because the recipients can choose their own gifts, you can consider yourself worry-free when it comes to returns.

With a little creativity, you can avoid the mall altogether this holiday season. Just keep your eyes and ears open, and you will surely find something to delight even the most difficult person to shop for on your list.