

Career Opportunities

Franchising—A Great Business Opportunity

(NAPSA)—More and more people in today's job market feel disenfranchised; it's no surprise that many of them are taking control of their financial futures through franchising.

Call it what you will—"taking charge of your life," a desire to "be your own boss." However, starting your own business is scary for many, hence more and more are turning to buying a franchise. Fact is, the desire to own your own business is leading thousands of people each month to visit the busiest franchise opportunity Web site on the planet—BeTheBoss1.com.

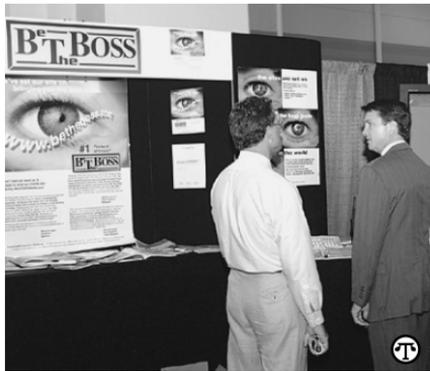
Affiliated with Monster.com, the BeTheBoss1.com Web site is a Virtual Franchise Expo. Giving people an easily accessible cyber link to detailed information about more than 150 of today's hottest franchise opportunities—plus direct links to all of them. For anyone looking to buy their own business, this is the place to start.

Rosanne Lapierre was one of these people. "We discovered Candy Bouquet through BeTheBoss. Three months later, we purchased a Candy Bouquet franchise which we've been running for six months. We're already profitable and couldn't be happier!"

The BeTheBoss1.com site is designed to give searchers all the information they're seeking.

A simple "click" on Franchising and you will be given a complete education—from which franchises are the hottest, to learning the basics of franchising.

For example, people can learn why franchising may be the safest way to start a business—offering a much lower risk of failure than independent businesses. They'll learn how franchise systems offer



Click on BeTheBoss1.com to see if a franchise expo is coming to you soon.

investors the experience of a proven business system with a built-in marketing team—adding credence to the adage that by owning a franchise you will "be in business for yourself, but not by yourself."

Searchers will gain valuable information from "The Five Steps of Franchising," "How to Secure Financial Assistance," and find help with "Start Up," the most difficult aspect of any business. The site even includes direct links to the industry's best franchise events. In fact, click on "BeTheBoss Expo" to see if there is a franchise expo coming to your area soon.

In addition, visitors to the site are given the opportunity to select a specific industry of interest, explore various levels of investment and finally, register to be contacted by the franchise system that they would like to investigate.

Being able to obtain this much information in one location, without leaving your computer, it's almost unbelievable.

For more information, visit www.BeTheBoss1.com or call 201-226-1130.