

# FOOD news & notes

## From The Bush Family To The Rudolph Family: Life Lessons In A Bag Of Pork Rinds

(NAPS)—History was made recently as the title of Commander in Chief passed from one generation to another. Certainly, George W. Bush is his own man, but he apparently enjoys munching on pork rinds, the same crunchy, bacon-flavored snack enjoyed by his father. Just as the elder Bush did during his presidency, George W. is expected to bring pork rinds back to the White House.

As seen on “The Today Show,” former President George Bush is one of many Americans who passed his love of pork rind snacks on to his family. Pork rinds gained huge awareness and acceptance during the first Bush presidency; George W. has not only made a similar and historic path to the White House, but he is continuing his family’s taste for one of America’s fastest-growing snack foods.

Pork rinds are also a family tradition with Rudolph Foods, the world’s largest producer of pork rind snacks. John Rudolph began producing the Mexican-style snack in the mid-1950s and his wife, Mary, developed the secret family recipe. Their sons Jim and Rich now lead the international business.

“We are encouraged by the new generation of pork rind lovers who have caught on to the high-protein benefit of our product,” says Rich Rudolph, executive vice president of sales and marketing, “but we also continue to welcome long-time pork rind



**Pork rinds can be a great way to add some crunch to family gatherings.**

lovers like the Bush family.”

The second generation of Rudolphs and Bushes have learned many valuable lessons from their successful fathers. Only time will tell what paths *their* children will take, but one thing is certain—you’ll probably find a bag or two of pork rind snacks at their family gatherings.

### **Serving suggestions**

Want to know exciting ways to serve pork rind snacks at your next party or get-together? They’re great right out of the bag, but you can certainly spice them up with a dip. Pork rinds can be dipped in salsa, a Peruvian-style dip or, as former President George Bush prefers, tabasco sauce.

For dip and other recipes featuring pork rinds and more information about these crunchy snacks, visit the Rudolph Foods Web site at [www.rudolphfoods.com](http://www.rudolphfoods.com).