

# Delightful Food Ideas

## Fruit Bars And Gold Top The List Of Frozen Treats

(NAPSA)—Whether it's fruit flavored or chocolate covered, on a stick or in a cone, few things kick off summertime fun the way frozen treats can.

This is one reason families of all ages often cool off with a frosty confection as the temperature rises. The good news is that they now seem to have more varieties to choose from than ever before.

### A New Take On Cool

The frozen treat industry now offers several options to choose from, whether people are looking for a sweet, indulgent or cool, refreshing treat. "This year, we're introducing a delicious new frozen fruit bar to the U.S. with Fruttare and debuting several new and exciting varieties you can only find from our brands, such as MAGNUM, Popsicle, Breyers and Good Humor," Nick Soukas, brand building director for U.S. Unilever ice cream, said.

Here's an overview of this season's newest frozen treats.



**Fruttare:** New to the U.S., Fruttare offers two types of frozen fruit bars. Fruttare Fruit and Milk Bars are made with real



fruit and creamy milk, and are available in four varieties: Strawberry and Milk, Coconut and Milk, Banana and Milk, and Peach and Milk.

Fruttare Fruit and Juice Bars are frozen fruit bars made with real fruit, and are available in four varieties: Strawberry, Orange, Mango, and Lime.

To learn more, visit [www.fruttarefruitbars.com](http://www.fruttarefruitbars.com).

**MAGNUM:** Delicately crafted from only the finest ingredients, MAGNUM Ice Cream bars combine velvety vanilla bean and chocolate ice cream with luxurious Belgian chocolate and are available in eight divine flavors: Double Caramel, Double Chocolate, Almond, White, Dark, Classic, Mint and Mochaccino. This year, MAGNUM Ice Cream debuted MAGNUM Gold?!, the world's first golden ice cream bar, featuring silky vanilla bean ice cream swirled with sea salt caramel and dipped in a golden coating made with Belgian milk chocolate.

To learn more, visit [www.magnumicecream.com](http://www.magnumicecream.com).

**Breyers:** For over 40 years, Breyers has been bringing fami-

lies together to inspire smiles and create memories. Breyers Natural Vanilla—America's favorite vanilla ice cream—is made from simple ingredients like fresh cream, sugar, milk and real vanilla beans, and provides the perfect inspiration for creating sundae masterpieces.

Breyers also offers a line of 20 frozen "Blasts!"—flavors blasted with family favorite cookie and candy brands. One of the latest takes a favorite cookie—Girl Scout Cookies Thin Mints—and turns it into a frozen treat.

To learn more, visit [www.breyers.com](http://www.breyers.com).

**Popsicle:** There's even something new for those who think summer was invented so they could enjoy a Popsicle ice pop. Hello Kitty Fun Bunch ice pops are colorful treats that come in shapes such as stars, triangles and moons with fruity flavors such as cherry, watermelon, berry and grape.

To learn more, visit [www.popsicle.com](http://www.popsicle.com).

**Good Humor:** For those who want the fun of a birthday party whenever they want, there's the Good Humor Birthday Cake Bar. It features vanilla cake flavored ice cream surrounded by light vanilla ice cream coated with cake crunch.

To learn more, visit [www.facebook.com/GoodHumor](http://www.facebook.com/GoodHumor).

**Klondike:** For those who love a classic, nostalgic treat, Klondike offers 11 varieties of stickless bars made with a creamy light ice cream in flavors such as Original, Krunch, Mint Chocolate Chip and Rocky Road.

To learn more, visit [www.klondikebar.com](http://www.klondikebar.com).