

HALLOWEEN HINTS

Fun Alternatives To Give Trick-Or-Treaters

(NAPSA)—For most children, Halloween is more or less synonymous with candy. Trick-or-treaters eagerly hope to satisfy a sweet tooth. Treats come in many varieties, however. This year, you can try handing out something new—fun, cost-effective alternatives that should prove just as popular with kids and extend the season.

The gift of creativity

Kids love to show off their creativity during Halloween, making costumes, carving jack-o'-lanterns and decorating homes. Kids can now express their seasonal spirit with Halloween-themed Play-Doh® compound.

Hasbro's Halloween Trick or Treat Bag includes 20 one-ounce cans of black, orange, red, yellow, green and purple compound and is available at mass market retailers. As with candy, one bag is enough for about 20 kids, convenient for handing out to trick-or-treaters. After the pumpkin and the candy corn are long gone, children can reuse the compound for months. While kids of all ages enjoy Play-Doh compound, many people consider this a particular treat for younger children, whose parents may watch candy consumption more closely.

Themed school supplies

Passing out Halloween-themed school supplies such as pencils, pens, notepads and other fun items sends kids back home and to school in scary style. Friends and classmates will likely take notice of cool, glow-in-the-dark



Instead of giving out candy this Halloween, consider alternatives that will help extend the holiday "spirit."

pencils rather than the plain, yellow variety.

Ghoulish gear

Halloween trinkets such as noisemakers, silly string and glow sticks make for great party supplies for trick-or-treaters' trek home. You can further encourage kids to have fun with collectible trading card games and fake tattoos.

A memorable experience

The next time you're staring at bags of candy, consider these fun alternatives and add another dimension to the once-a-year event. Next year, you may be known as the house with the "cool Halloween stuff." Just be prepared to answer the doorbell a lot.