



The King Of Things

Gadget Guru Wins The Crown

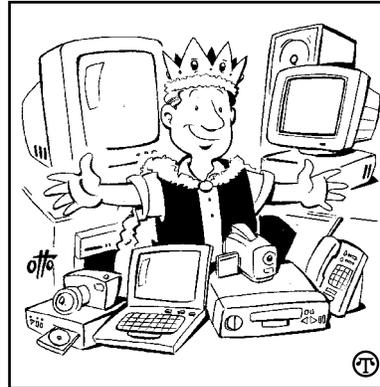
(NAPSA)—A mantra of materialism—"He who dies with the most toys wins"—was recently put to the masses in a quest to find "The King of Things."

The person to earn the title had to be a man or woman who can't stay away from the latest electronic gadgetry and has rooms and closets full to prove it. In order to find that special someone, The Internet Superstore buy.com teamed up with the popular TV series "The X Show."

The two organizations searched far and wide before finding Nick Esposito, 46, from Jericho, NY. He took home the title with an astounding entry in which he explained his love for gadgets and electronics: "My wife occasionally shakes her head, asking, 'Do you really *need* those things?' I whisper 'Of course,' but I know she doesn't understand; so I kiss her softly, and ask her to turn out the light. The night vision goggles work better in the dark."

Esposito was crowned on a recent episode of "The X Show," where he was presented with a \$25,000 Sony home entertainment prize package, including a 65-inch HDTV television, home theater system, digital camera, camcorder, music clip and more.

"We are pleased to crown our King knowing that his true love of gadgets, gizmos and electronics has made him officially worlds apart from anyone else in the nation and the reigning King of Things," said John Herr, senior vice president of sales, marketing



For his love of gadgetry, a Long Island man has been crowned "The King of Things."

and business development for buy.com.

"It is an exciting honor to be named the King of Things," said Esposito. "I never thought that having all of this stuff would actually pay off. Now I have to find a place to put all of my new Sony equipment."

"The X Show" is a spontaneous and informative nightly show which airs on the cable channel FX. The program features celebrity guests along with a myriad of special segments focusing on the kind of subjects that normal, everyday guys care about.

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