

HOLIDAY GIFT IDEAS

Gadgets For The Tech-Challenged



There's a gadget for everyone on your gift list—even technophobes.

(NAPSA)—This holiday season, high-tech gadgets, gizmos and games are in high demand. But what do you get the people on your list who quiver in fear at the mere thought of setting the clock on the VCR?

Buying technology for technophobes is easy, as long as you follow the rules. First, make sure you pick a practical gadget that will serve a purpose all year long. Second, keep it simple by choosing a familiar technology that is dependable and easy to operate.

Here are some fun, practical gifts people on your list are likely to love:

1. Give the gift of organization with a labelmaker, such as the DYMO ExecuLabel LM 150. Files, shelves, tapes, even leftover food—there's no shortage of uses for this labelmaker. The user-friendly model fits in the palm of your hand, letting anyone in the family create labels in seconds.

2. For the do-it-yourselfer in your life, a starter scrapbook kit—like the Leeza Gibbons Legacies Collection available from Xyron—is the perfect gift. This easy-to-use collection is ideal for the technophobe determined to do something with all those digital pictures...once they figure out how to download them!

3. Cut the cord with a cordless

phone. Why should your social butterfly sister or talkative brother be tethered to the wall while catching up with friends and loved ones? Cordless models boast a variety of fun features, such as image Caller ID and musical ring tones, which make home phones as appealing as cell phones—just with better reception.

4. Quality headphones—once you have them, you'll be amazed how often you use them. Whether you're watching a DVD on a plane, playing music while tackling a PowerPoint presentation or listening to your CD player while working out, this is a gift that can be used all year long.

5. A slow cooker helps even the most dedicated workaholic prepare a home cooked meal. Being greeted at the front door with the smells of a scrumptious stew can be a great "welcome home." College students and busy executives are sure to appreciate this gift.

"You don't have to be intimidated when buying tech. Just remember that technology is meant to make life easier—if you're worried that a gadget is too complicated, it probably is," said Bernard Vercruysse, director of marketing, DYMO.

For more information, log onto www.dymo.com, or www.xyron.com.