

# TECHNOLOGY IN OUR LIVES

## Gadgets On The Go: Friend Or Foe

(NAPSA)—In today's business world, employees are constantly on the go. In many ways, equipping these people with laptops and handheld devices can increase productivity while cutting operational costs.

For many businesses, though, mobility is creating a new set of problems. Simply managing and supporting all the mobile devices used by "road warriors" is driving up costs while driving *down* productivity. In addition, while the actual cost of a laptop or handheld device seems relatively low, the cost of owning and operating such a device can be substantially higher—in some cases, 10 times the cost of the device itself.

### Vanishing Act

Another problem is the security of handheld devices. Gartner, Inc. estimates 250,000 of them were left behind or lost in U.S. airports alone in 2001, on top of the thousands lost or stolen from other locations—plus all the lost or stolen laptops. When sensitive corporate data is stored on these machines, loss/theft amounts to a major security leak.

Businesses are looking to solutions that lower costs, reduce the amount of skill required to keep everything up and running, and give them the most bang for their technology buck.

### Making Mobility Manageable

Businesses can learn to live with mobility by learning how to effectively manage their mobile devices. Technology vendors are stepping up to the challenge with solutions that make managing laptops and handhelds much easier and more affordable.

Businesses should look to vendors that can address all four major areas of concern regarding mobility: securing corporate sys-



**Mobile devices make doing business easier, but cost and security must be addressed.**

tems, protecting the corporate data on mobile devices, enhancing productivity and cost effectively managing the applications and data on mobile devices.

One such innovator is Novell, which offers a full resource management solution to address the complexities and security concerns of laptops and handheld devices. The company has combined best management practices with technology and a new partnership with mobile leader Palm-Source to deliver mobility that is more productive for both individuals and businesses.

Novell also provides an integrated secure identity management solution to handle those road warriors, making sure that only people with the appropriate rights can access their resources or information in a wired—and wireless—world.

To learn more on managing your business' mobility, there is a new executive guide that walks you through the issues and the solutions at [www.novell.com/mobility](http://www.novell.com/mobility).