

MAKING LIFE MORE FUN

Games People Play—Online

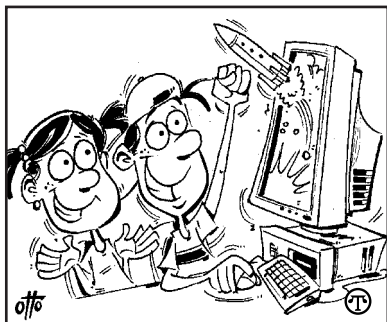
(NAPSA)—Play more video games—and save more money: Renting video games online can be a great way to have more fun at less cost and with greater convenience, a growing number of Web surfers have found.

Instead of heading out to the store to buy a bunch of new video game titles for your computer—games you might not even enjoy—anyone with a broadband connection can now log on to the Internet and stream some of the best new video games on a try-out basis, anytime of day or night. It's part of a growing trend: more than 50 million people in the U.S.—some 54 percent of everyone who's on the Internet—play online video games.

It's economical: No need for an expensive video game console or even a CD-ROM drive to enjoy the exciting video games found at Yahoo! Games on Demand. It's the first place on the Web that offers fans the option of streaming and renting popular game titles such as *Grand Theft Auto 2*, *Hitman*, *Civilization III*, *Deus Ex*, *4x4 EVO*, *Serious Sam*, and even arcade-style games such as *Centipede* and *Addiction Pinball*.

Offering a one-stop destination to play a wide selection of popular PC games from leading publishers, Yahoo! Games on Demand has more than 40 titles, including new and classic genres—everything from action and strategy to simulation and arcade. Users make their selection by browsing game titles or learn more about games through screen shots, reviews, demos and more.

This exciting new Web service gave consumers the first chance to preview and play the new action game *Zapper* from Infogrames, Inc., the publishers of *Frogger™ 2: Swampy's Revenge*. *Zapper* challenges gamers with non-stop frantic action, through 18 levels, set in



Video game fans of all ages can go online to stream and try out the best new titles.

totally twisted worlds, filled with bizarre enemies and deadly hazards. Visitors to Yahoo! Games on Demand could play the full PC version of *Zapper* prior to its availability in stores and continue to keep the game conveniently at their fingertips.

"We created Yahoo! Games on Demand to offer consumers value-added features they want including convenience, choice and control," says Daniel Hart, senior director, Yahoo! Games and Entertainment. "Consumers can play their favorite games from a broadband-connected PC, save games between play sessions and play a wide variety of games while enjoying the same experience of playing a store-purchased PC game."

The site provides subscribers with a convenient, personalized "My Games" page, which tracks their current rentals and subscription packages, as well as updates to the Games on Demand service. You can choose how you rent games: multi-game, monthly subscriptions or single, three-day rentals. Price levels vary from \$3.00 for the rental of one game for three days to \$14.95 for the rental of ten games for 30 days.

Ready to play? Visit <http://gamesondemand.yahoo.com>.