

Camping Corner

Gas Price Hikes Won't Stop Most Campers

(NAPSA)—Rising prices at fuel pumps around the country won't stop most campers from enjoying their favorite leisure activity, according to a new survey by Kampgrounds of America.

The survey, conducted in late February on the KOA Kompass electronic newsletter, asked campers "Will the threat of higher fuel prices influence your camping plans for this year?"

The survey found that more than 60 percent of the 2,670 respondents said higher fuel prices wouldn't alter their camping plans. About 27 percent said higher fuel costs would affect their plans, while 12 percent said they were uncertain.

In an effort to bring some perspective to higher fuel prices, Kampgrounds of America is providing a free Fuel Cost Calculator at www.koa.com. KOA's Fuel Cost Calculator is a little different than other fuel calculators, in that it computes the increase in fuel costs for a trip. Experts have estimated that if gasoline goes up 10 cents per gallon, if you took a 200 mile trip the price increase would be between \$1 and \$2 for the trip, depending upon the mileage of your vehicle.



A survey showed that the expected hike in gas prices would not prevent campers from taking a hike.

"When you look at what an increase of a few cents actually adds to the cost of an entire trip, it puts fuel price increases in perspective," said KOA's President & CEO Jim Rogers. "No one likes to pay more for fuel, but when weighed against the benefits of time with family and friends in a peaceful campground setting, it's worth the slight extra cost. We were glad to see that most campers agree with us."

Free Fuel Cost Calculator

You can sign up to receive the free KOA Kompass electronic newsletter, or try out the free Fuel Cost Calculator at www.koa.com.