

Get A Natural Glow

(NAPSA)—If you're like many women, especially young women, you want to know that you can use natural products to give yourself healthy skin with a natural glow.

Fortunately, for the first time in skin care, two of the world's most powerful traditional medicine ingredients have been joined in a 99.6 percent naturally derived cream.

To provide women with glowing skin and other benefits of natural skin care, Kiehl's Since 1851 chemists combined New Zealand Manuka honey and Korean red ginseng root to create Pure Vitality Skin Renewing Cream. While cocooning



Healthy skin is characterized by radiance and vibrancy, smooth, supple texture and a capacity to resist and recover from damage. Now, a skin care product using natural ingredients can help you have healthy skin.

the skin with a comforting and nourishing texture, this breakthrough moisturizer helps it resist hydration loss and aids in recovery from existing skin damage. In a clinical test, skin's radiance and glow, texture and smoothness improved by about 40 percent.

A New Approach

"As we age, beginning in our 20s, our skin starts to function less optimally. The skin barrier can become weakened and less resistant, and skin renewal slows," explained Dr. Geoff Genesky, Kiehl's Head Chemist. "Our focus for this formula wasn't tackling the typical anti-aging attributes; it was the global look and feel of the skin—a more macro approach that offers our customers the opportunity to have their skin look its healthiest and most vital."

The way to do that, Dr. Genesky adds, is through natural skin care ingredients long known for their special properties. For example, Manuka honey is valued in medicine for its ability to treat skin and protect it from oxidative damage. Red ginseng root has been used for thousands of years in traditional Asian medicine.

How To Find It

The natural skin care product is at Kiehl's freestanding stores, www.kiehls.com/purevitalitymoisturizer, (800) KIEHLS-2 and specialty retailers.