



# spotlight on health

## Get Brushing And Show Off Those Pearly Whites

(NAPSA)—Maintaining excellent oral hygiene doesn't have to be a challenge. Brushing properly just takes a little time and effort and it's incredibly important for a healthy mouth and beautiful smile.

Fortunately, many people recognize the numerous benefits of brushing and taking care of their teeth. In fact, in a recent survey conducted by Kelton Research, 85 percent of respondents claim the task is indeed a priority in their lives, keeping toothbrushes on hand everywhere they go.

To be sure your brushing habits are what they should be, "brush" up on these facts:

- Manual brushes just can't reach everything. Truth is, despite vigorous brushing, you may still leave food and plaque behind. That's probably why 67 percent of Americans think powered toothbrushes are likely to deliver a deeper clean than are manual brushes.

- Innovation and technology led to the creation of SpinBrush Sonic toothbrushes that deliver up to 16,000 precision microsweeps per minute.

Pro Clean Sonic is clinically proven to remove up to 95 percent of plaque in hard-to-reach places. These are one of the first toothbrushes on the market to offer advanced sonic clean technology without the price tag to go along with it.

- Eighty-eight percent of those surveyed state they've experi-



**Keeping your pearly whites healthy and beautiful is a top priority for most Americans, found a recent survey on toothbrushes.**

enced fewer dental problems since switching to a powered brush.

### **What Else Did The Survey Reveal?**

- Nearly half of Americans think manual toothbrushes are better suited for cleaning bathroom tile grout than cleaning mouths.

- Three out of five Americans think not having a toothbrush would be worse than not having clean underwear, if spending a night away from home unexpectedly.

- A whopping 92 percent of women would rather give up shaving their legs for a week than give up their toothbrush.

- Plus, 48 percent of Americans would choose a toothbrush over toilet paper when on a deserted island.

For more information about sonic toothbrushes and oral care, visit [www.spinbrush.com](http://www.spinbrush.com).