

MANAGING YOUR MONEY



Get The Most From Your Rewards Credit Card

(NAPSA)—As a parent, you love rewards, whether it's a hug from your children when you drop them off at school or a nice note from your partner hidden in your briefcase.

According to the All About Rewards survey of moms nationwide, 41 percent of moms use a rewards card. The survey reveals that while moms have rewards credit cards, many are not redeeming the rewards they have earned.

The All About Rewards survey found that 53 percent of mothers with a rewards credit card have not redeemed their points. The survey found that 55 percent of moms haven't redeemed their rewards because they feel they haven't earned enough points for something they want, while 41 percent are waiting for the right time to redeem them.

"As a mom, I know the lengths we'll often take to be sure we are getting the most value for our money, and searching for a rewards credit card is really no different," says Robyn Spizman, a nationally recognized consumer advocate, "Super Mom" and expert on time- and money-saving tips for families. "For example, with the right rewards card, families can offset the cost of a family vacation with purchases made throughout the year."

The All About Rewards survey uncovered several other interesting findings about rewards-card holders:

- Forty-one percent say they



A no-fee credit card offers rewards you and your family can easily use and enjoy.

are dissatisfied with their rewards-card program.

- Thirty-four percent say their credit card does not offer the types of rewards their family wants.

- Thirty-two percent are frustrated by the restrictions their card carries (e.g., blackout dates, limited availability to use rewards for flights and hotel rooms, high point thresholds).

The survey, conducted by Harris Interactive, was commissioned by the Disney Rewards Visa Card from Chase, a leading rewards credit card for families. The Disney Rewards Visa Card offers you rewards of 1 percent on purchases redeemable at Disney resorts and stores. In addition, cardholders are eligible for discounts on Disney products and services, including the theme parks and Disney Broadway shows.

For more information on the All About Rewards survey or the Disney Rewards Visa Card, visit www.disneyrewardsvisa.com.