

HOLIDAY SHOPPING

Get The Most Out Of Purchases This Holiday Season

(NAPSA)—You can enjoy holiday activities while still finding ways to save money. Here are hints on how:

- **Shop in Bulk.** Whether preparing to host holiday parties, shop for family members or restock household goods for the New Year, families can find great discounts for all their seasonal purchases by buying in larger quantities for nonperishable items—just make sure you have the pantry space.

- **Look for Discounts.** Retailers hoping to take advantage of the heavy shopping season are competing aggressively on price. Look for discounts and, if you're shopping online, sites that offer free shipping can help you keep extra cash in your pocket.

- **Get Creative with Your Gifts.** If your budget is tight this season, get creative with home-made gifts such as art or baked goods. Also consider offering gifts that don't cost a penny, such as free car rides and babysitting.

- **Search to Save.** As you make your holiday shopping lists, price compare online to make sure you're getting the best deals. Many stores will honor competitor prices, so make your list and check it twice.

- **Be Choosy in How You Pay.** Many credit cards can help you save as you spend this holiday season through seasonal promotions and redeemable rewards. Cash back credit cards put money



This holiday season, you can pile up the presents while still saving money.

back in customers' pockets. For example, Chase Freedom® gives you a total of 5 percent cash back from now until December 31 on up to \$1,500 in purchases at department stores, grocery stores and movie theaters. And for those friends and family members who are hard to shop for, Chase Freedom redemption options include a selection of discounted gift cards they can use for fashion, books, home décor and entertainment.

For more information, visit www.chase.com/freedom.