

Get Totally Organized With Customized School Supplies

(NAPSA)—Today's student heading back to school is looking for innovative school supplies that are unique, colorful and coordinated. Now students have multiple options to customize and organize in a way that works best for them. After all, the school locker is the first "office" that kids have, and organization is key to setting them up for success in the new school year. Staples is carrying its widest selection ever of high-tech and organizational products this year in a dozen new, bold colors and 13 exclusive patterns, making it easier than ever for students to customize their back-to-school experience in ways that express their personalities while helping them to get organized at the same time.

From Crayola to Dickies to Mead products, kids are "gearing up" at Staples for back-to-school:

- **Tools to Succeed**—Crayola puts the "cool" in back-to-school tools, with its new, state-of-the-art Total Tools line. They measure, cut, glue and write, and they come fully loaded with soft, squishy grips in bold, contrasting colors, making them comfortable to hold and easy to control.

- **Keep it Coordinated**—Many schools assign specific colors for each subject, like green for math and blue for history. Students can coordinate their school supplies even more now with new Staples patterns like Hawaiian Board Shorts, Argyle and Exploding Spheres and colors such as Acid Green and Power Pink. Students can choose patterns and colors, putting together their personalized look among all of their notebooks, binders, planners, padfolios and computer accessories.

- **Pack it Up**—You can't go back to school without a backpack, and this year's collection of Dick-



Related products make it easier than ever to coordinate a stylish look and keep students organized.

ies backpacks and bags in a variety of bold new colors and styles is perfect for students heading to the classroom or playing field. Students can tote their school supplies with coordinating Dickies notebooks, folders and pencil pouches available exclusively at Staples.

- **Built to Last**—Finally, a binder that's easy to open and close with one touch! The improved ring system has an easy-open button and rings that close tightly so pages won't rip. With a reinforced rubber spine and edges for long-lasting durability, the resilient design of the Staples Better Binder can withstand heavy-duty, daily use.

- **Keep it Covered**—Many schools require students to cover their books, and Hot Sox are the "hottest" new way to do it. These book covers are constructed from heat-sensitive, stretchable fabrics that change colors when you touch them. Best of all, these colorful and durable covers require no measuring, cutting or taping.

To make back-to-school shopping even easier, go to www.staples.com for more information. Teens, be sure to visit www.rockyourlocker.com, where more than 1,500 prizes will be awarded daily!