

Consumer Car Corner

Getting A Car You Can Count On

(NAPSA)—If you're interested in buying a pre-owned vehicle, you may be interested in taking an innovative new route.

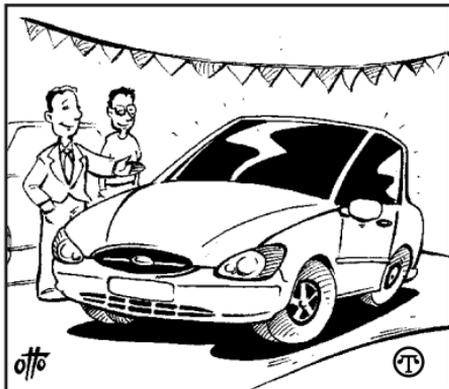
The Ford Quality Checked Certified Pre-owned vehicle program, helps ensure that customers get the best pre-owned vehicle available at Ford dealerships.

The program focuses on improving quality, the delivery experience, customer satisfaction and the "peace of mind promise" customers expect when purchasing a vehicle.

The benefits of a Ford certified pre-owned vehicle include a 6-year/75,000 mile limited powertrain warranty, a 115-point inspection, a vehicle history report and a clean, quality vehicle backed by Ford.

The pre-owned vehicle delivery process is identical to the new vehicle process including an oil and filter change, new wiper blades and a full tank of gas. Customers also can take advantage of 24-hour roadside assistance and service loaner coverage.

"Most customers who purchase pre-owned vehicles demand the same high quality found in a brand new vehicle," said Mike Dennis,



IS IT OR ISN'T IT? The only way customers will know the vehicle is not brand new is by looking at the odometer.

Ford's manager for used vehicle certification. "With a Ford certified pre-owned vehicle, it's likely that the only way a customer will know the vehicle is not brand new is by looking at the odometer."

IntelliChoice, the leading consultant for rating certified pre-owned programs in the industry, ranked Ford Quality Checked second among all leading non-luxury vehicle manufacturers.

To find a dealer who has certified, pre-owned cars and for more information, you can visit www.fordcpo.com.