



Books Worth Reading

Getting Ahead

(NAPSA)—In today's unstable job market, middle managers are particularly vulnerable. They have fast-tracked to their positions with no mentors to guide them through the complications of today's high tech, bottom-line economy. They can be working hard—and getting nowhere.



Mark goes to all the meetings, and so does Tim. Mark works longer hours than Tim does. The raise went to Tim. Why?

The *right* contribution will not only save your job, it will get you a raise, make your job more satisfying, and put you on a rewarding career path, explains Mary Morgan Riley, Ph.D., a prominent corporate consultant. She differentiates between *participating* and *contributing* in her new mentor-yourself book, *Leadership Begins With You: 3 Rules That Will Transform Your Job into a Career* (Perigee, \$15.95).

Through her work with scores of companies throughout the country, Riley has fine-tuned 3 simple career-changing rules that help a middle manager have a staff that *contributes*, instead of just participating. The rules also reduce chaos and deliver more profit to the company. It's no wonder that with these results, the mid-managers who use her rules also get sizable raises and stock options—even in today's work environment.

Riley also provides a "toolbox" that helps middle managers custom design the rules in a way that uses each manager's particular strengths.

The book is available in bookstores, online, by calling 1-800-788-6262, or visiting www.midmanagers.com.