

INGENIOUS IDEAS

DEPARTMENT

Getting Cellular Service In The Bag

(NAPSA)—The next time you finish a call on your cell phone, you may say goodbye to more than just the person you're speaking with. That's because a new disposable-cell phone lets users throw out or recycle their handsets when they're done talking.

The first-of-its-kind phone, introduced by Hop-On, features 60 minutes of prepaid calling time without the requirement of a cellular-service contract or monthly fee. The phone is voice-activated and only requires two buttons: Call and end.

The phone will be introduced in a promotion with the DVD and home video release of *Jurassic Park III* (cell phones played an important role in the plot of the 2001 blockbuster).

The limited edition Jurassic Park Survival Cell Phone features a Jurassic Park face plate and is available free, via inserts in thousands of initial copies of the DVDs and videocassettes.

The *Jurassic Park III* DVD, scheduled for release on December 11, 2001 by Universal Studios Home Video, features an in-depth look at the special effects used to make the picture and features over 10 hours of entertainment.

Extra DVD features include:

- The Making of *Jurassic Park*



A new kind of wireless phone may make cellular-talk cheaper than ever before.

III—a look at the making of the film, featuring the filmmakers, cast and crew.

- The New Dinosaurs of *Jurassic Park III*—An examination of the prehistoric creatures featured in the film.
- Feature Commentary—Running audio-commentary by the team responsible for the film's special effects.
- Dinosaur Turntable—A spectacular three dimensional look at the 12 dinosaurs created for the film.

The DVD is also part of a four disc set that features the *Jurassic Park* trilogy, as well as a bonus disc called *Beyond Jurassic Park*.

For more information visit www.jurassicpark.com.



Note to Editors: Please do not publish this article after May 17, 2002, when *Jurassic Park III* "Free Cell Phone Offer" ends.