

Getting More Out Of Your Summer Travel Dollar

(NAPSA)—In an effort to help the summer traveler's vacation dollars extend further, the Fort Worth Convention & Visitors Bureau announces the return of its popular "Summer Stay & Save" promotion.

As part of the promotion, visitors can simply go online to www.fortworth.com and find various cost-saving vacation ideas, including links to hotel room deals, coupons from local attractions and a listing of free transportation and things to do in Fort Worth. Offers are good for travel from May 29 through September 7.

About Fort Worth

Ranked as the No. 1 tourist destination in Texas and named the No. 4 value-friendly destination in the United States by Hotwire.com, Fort Worth welcomes over 5.4 million visitors each year. Known as the "City of Cowboys and Culture," it offers visitors many unique things to see and do, such as Sundance Square—one of the most dynamic downtowns in the nation; exciting Western heritage in the Stockyards National Historic District; and artistic masterpieces in the world-class museums in the Cultural District.

"Fort Worth offers visitors an affordable and entertaining vacation option," said David DuBois, CMP, CAE, president and CEO of the Fort Worth Convention & Visitors Bureau. "Our numerous free



Fort Worth, Texas is considered one of the most value-friendly travel destinations in the United States.

and value-priced attractions, combined with a wide range of hotel accommodations and restaurants, continue to enhance the city's reputation as an outstanding vacation destination for all types of travelers."

In addition to the "Summer Stay & Save" promotion, visitors can discover the new downtown iFort Worth Information Center, located at 508 Main Street in the historic Jarvis building. This new high-tech, high-impact visitor experience features many different options to obtain information, from a personal concierge, prominently displayed brochures, a wall-sized illuminated map, computer stations, video screens and more. One of the most unique features is a 47" interactive touch screen device that serves as a virtual concierge.

For more information, visit www.fortworth.com or call (800) 433-5747.