

Health Awareness

Getting To The Bottom Of Colorectal Health

(NAPSA)—“Getting to the bottom of it all” takes on a whole new meaning thanks to an interactive exhibit, the Prevent Cancer Super Colon™, designed to teach people about colorectal health.

See how much you know about an organ no one likes talking about but one we can't live without—with the Super Colon quiz:

True or false?

1. Only people with a family history of colorectal cancer are at risk.

2. Colorectal cancer, once diagnosed, is deadly.

3. Your risk for colorectal cancer increases with age.

4. Men get colorectal cancer more frequently than women do.

5. Colorectal cancer screening rates are increasing.

Answers

1. False. Anyone can develop colorectal cancer. Those with a family history may be at increased risk and should be screened more frequently.

2. False. When colorectal cancer is caught in the early stages, 90 percent of people are alive after five years.

3. True. Age is a significant risk factor for colorectal cancer: The older you are, the higher the risk. With each decade past 40, colorectal polyps and cancers become more common.

4. False. Men and women are at equal risk for colorectal cancer.

5. True. The number of people diagnosed with colorectal cancer is going down slightly due to increased screening. But only half of the people who need screening are being screened.

Traveling Exhibit

The Prevent Cancer Foundation's Super Colon™ is an interactive educational tool traveling throughout the year to communities all across America with the



A unique exhibit delivers the message that colorectal cancer is preventable, treatable and beatable when caught early.

message that colorectal cancer is preventable, treatable and beatable when detected early. As visitors walk through the larger-than-life-size colon replica, and get an up-close and personal view of healthy versus cancerous tissue, they learn why cancer screening is so important. The eight-foot-tall, 20-foot-long replica of a human colon gives visitors of all ages a chance to learn about how the colon works from the inside out.

As national sponsor, sanofi-aventis U.S. is supporting the Prevent Cancer Foundation's Super Colon™ national tour to urge the public to be proactive about colon health and if diagnosed with cancer to seek a multidisciplinary treatment team to ensure that all treatment options are considered.

Colorectal cancer is the second-leading cancer killer in the United States. Almost 150,000 Americans are expected to be diagnosed within this year, yet this is one of the only cancer types that is often preventable through screening when diagnosed early.

To learn more about the Prevent Cancer Foundation's Super Colon tour, visit the Web site at www.preventcancer.org.