

Gift Ideas

Gifts That Make A Difference

(NAPSA)—A growing number of gift givers are looking to give back.

The U.S. Department of State's Bureau of International Information Programs reports that, on average, American households give about \$1,800 to charities each year. Now an increasing amount of that giving is done through charitable presents—gifts that benefit both the recipient and a charity or specific cause.

For instance, one of this year's hottest gifts is a CD that includes songs from Elton John, Wynonna Judd and other top recording artists. About a quarter of the purchase price goes to the U.S. Fund for UNICEF to save children's lives around the world. UNICEF's initiatives provide medicine, vaccinations, food, education and emergency relief for millions around the world.

The CD is called "Gratitude, Life & Love" and is available at Pier 1. It's one of a number of charitable gifts available through the organization.

Flower Power

The group also partnered with Hallmark Flowers to offer gift givers two different bouquets, proceeds from which will help immunize children around the world. The sale of one of the bouquets—complete with sunflowers, yellow roses, "Triton Blue" delphinium, white spray stock, green button poms and ruscus—will help im-



Some of the most popular gifts benefit children worldwide.

munize five children against measles. The preventable disease, which has been all but eradicated in the U.S., still claims the lives of 500,000 children each year worldwide. The bouquet comes in a 7-inch glass vase with a card that reads, "Love is always a miracle...even when it happens every day."

In The Cards

The group's Tribute Card Program is a meaningful way to honor someone while also providing hope to children in desperate need around the world. The cards are inscribed with a heartfelt message, signed in your name and sent directly to the individual you designate (the amount of the gift will not be indicated). An added bonus: The amount you give is tax deductible.

To learn more or to order a gift, visit www.unicefusa.org or call (800) 4UNICEF.