

Gift Giving Trends

Gifts That Make The World A Better Place

(NAPSA)—The gifts you give can help make the world a better place.

That's the idea behind a partnership between Dr.Hauschka Skin Care, Inc. and Heifer International.

What does a high-end, natural skin care company have to do with a nonprofit organization that donates cows and other livestock to impoverished communities throughout the world? Quite a lot, it turns out.

Both organizations are deeply invested in agriculture and share a holistic approach to health and well-being. In its fight against hunger, Heifer International has been donating farm animals and earth-friendly agricultural training to impoverished families and communities since 1944. The gift of giving continues to multiply as families pass on their animals' offspring to neighbors. Heifer has helped millions of people in more than 125 countries, including the U.S., by enabling poor families to feed their children, send them to school, provide housing and health care and build strong, self-reliant communities.

Dr.Hauschka also sees the importance of sustainable agriculture and holistic care. A favorite among celebrities such as Brad Pitt, Madonna and Mary Louise Parker, his products are made with healing botanicals grown from ecologically and ethically sound sources.

Manufacturer WALA Heilmittel helps establish fair-trade cooperatives throughout the world, supporting local communities by encouraging economic self-reliance and self-dignity. The philosophy behind the products recognizes that it is essential to support the skin's natural, rhythmic functions every day with the highest-quality



Giving a luxurious beauty product as a gift this year benefits an organization that helps impoverished communities throughout the world.

natural ingredients and without the use of harmful synthetics.

Heifer International and Dr.Hauschka recognize a shared appreciation for a healthy and sustainable planet, a dedication to restoring dignity to agriculture and a belief in the necessities of self-reliance and independence for all people.

As part of the partnership, Dr.Hauschka is donating a minimum 25 percent of the sale of its trial/travel kits to Heifer.

"Dr.Hauschka makes some of my favorite products and Heifer is a charity I proudly stand behind," said Mary Louise Parker. "It is an inspiring way to give people the resources to change their lives. The pairing of these two feels perfectly matched and I'm proud to support both."

For more information, visit www.heifer.org/drhauschka or www.drhauschka.com.