

GIFT GIVING IDEAS

Give The "Write" Stuff: Quality Pens

(NAPSA)—"Write" on! That's how many lucky dads and students feel about receiving quality writing instruments for Father's Day and graduation gifts. Always useful, the mighty pen has a whole new look—and exciting new functions—for the 21st century user.

Leading the way in writing instrument innovation, famed pen company A.T. Cross offers these exciting new models for a model dad or graduate:

- Fun, new and affordable, the Ion (\$25) is a state-of-the-art pen, ideal for those who are bound for college or ready to enter the workplace. Designed with the hip, mobile, young person in mind, the Ion can be opened for writing with an ingenious one-hand open/close feature. Its soft touch and ergonomic grip add cushioned comfort to the Ion experience, while the gel ink glides smoothly and colorfully across paper. This compact writing instrument definitely adds a new twist to the highly popular array of gel pens, with its futuristic palette of palm-sized pens that complement the casual attire that has become the norm in schools and offices nationwide.

The 3.5-inch Ion fits comfortably in a pocket or purse, or can be clipped onto virtually anything. With its innovative easy-on, easy-off "quick clip" attachment, the Ion can snap on a key chain, backpacks, travel bags or a pocket. Available in six radiant color combos—Neptune Blue, Lunar Gray, Jupiter Orange, Aurora Blue, Celestial Green and Corona Red—the Cross Ion includes black ink and comes in a molded gift box.

- Dad's likely to be delighted with the gift of a new Cross Matrix or Morph2 Rollerball pen. Each combines the most advanced writing instrument technology available with the versatility and convenience demanded by today's busy



Just the "write" gift: A quality pen with a 21st century look and feel.

professionals. The Matrix (\$70-80), a modular, multi-function writing instrument, integrates dual ball-point pens, gel rolling ball or fountain pen, with a PDA stylus tip. It's an excellent gift for Dad's everyday office needs, whether on his hand-held computer or PDA. Its sleek modern shape provides style and comfort and ease of use. The polymeric stylus tip provides a patented "pen-on-paper" feel.

For absolute writing comfort, the Morph2 Rollerball (\$70), with its innovative, ergonomically designed "morphing" technology, can be an ideal gift. Simply turn the dial at the top of the pen and the rolling ball refill extends as the finger grip section morphs into a comfortable silicon triangle grip. When not in use, the pocket clip features a sculpted, elliptical shape that is spring-loaded to promote a secure fit in virtually any pocket. Its translucent grip not only provides ultimate writing comfort but complements its striking modern design.

You'll find these fine pens wherever quality writing instruments are sold.