

HINTS FOR HOMEOWNERS

How To Give Your Home A Good Winter Coat

(NAPSA)—Anytime can be the right time to think about making sure your home is prepared to weather the winter months' wet and cold temperatures.

As important as ensuring your house is insulated on the inside, it's also valuable to invest in the exterior of your home. Not only will a sealed exterior provide protection from water and other unwelcome outdoor elements seeping in, but it also can save you money on repairs the following spring.

Following is a checklist of quick and easy steps from the experts at KILZ to give your home a "fresh coat" before the snow starts to fall:

- **Rain, Rain Go Away.** Moisture is the culprit for a long list of household woes, including damage to your home's exterior paint. Water can penetrate paint and cause bubbles, cracking, peeling and discoloration. Minimize water's wear and tear by starting with a solid undercoat. Primer, which is similar to paint but designed to seal porous surfaces, such as wood or brick, can help keep water from seeping through your topcoat paint—and into your home.

- **Wipe Out Mildew.** It hides on porches, under eaves and near the ground and can spread quickly. The best way to tackle mildew is to eliminate it with a commercial



Experts say the best way to tackle mildew is to eliminate it with a commercial mildew remover.

mildew remover. Once the surface is completely dry, seal and stain-block the area with a primer, such as KILZ Exterior or KILZ Premium, which provides a mildew-resistant finish.

- **Get A Move On.** Waiting too long between priming and adding your topcoat color opens the door to cracking and peeling. It's important to let your primer set. Most primers require just a few hours before they're ready for a topcoat color to be added. However, if you wait longer than two weeks to add your topcoat, be sure to clean the primed surface to remove any build up or dirt that may have settled. This will ensure a smooth, durable topcoat.

For more expert paint and priming ideas and tips to help prepare your home for the change of season, visit www.kilz.com.