

# HOLIDAY GIFT IDEAS

## Giving Gifts With Meaning

(NAPSA)—For many, the urge to escape the latest headlines—and instead focus on what matters most—becomes overwhelming around the holidays. This year, though, don't be surprised if all the hoopla only deepens certain core values people hold dear.

In fact, experts are predicting people will go especially out of their way to find more meaningful gifts for friends and loved ones. Jewelry and style expert Michael O'Connor offers tips on the season's trends:

### Importance Of Family

Recent events have caused many people to reflect on the importance of family. O'Connor says a growing number of parents are giving their children charms and jewelry that will serve as heirlooms for generations. For instance, designer Kubik makes Platinum charms shaped like hearts and Canera makes religious symbols. Designer Aaron Basha makes charms shaped like initials, baby shoes or even a favorite mascot. For teens, go with Platinum charms on varied colored silk cords by Novell Design Studio.

### Supporting Troops

Many people now know someone with a loved one serving overseas. O'Connor suggests honoring that person by giving one of Takohl's Platinum Treasure Rings. The unique rings open to reveal personal messages and are available with a variety of gemstones to reflect special meanings. Or consider pendants such as those designed by Suna Bros., Inc., with room for a photo



**Platinum and Tahitian pearl suite set by Henry Dunay.**

on the back of the design.

### Friends Matter

A number of people who might have taken friends for granted in the past now plan to give them special gifts. O'Connor recommends a modern Platinum and diamond wide cuff bracelet by Suna Bros., Inc. or a sleek and stylish pair of brushed Platinum cufflinks from Herco.

Can't figure out your friend's style? Check out a plethora of very affordable Platinum gift options from PMI—from basic bangles to hoops, chains and much more.

"Platinum is perfect for these meaningful gifts," says O'Connor. "Like true friendship and love, it's precious and rare and because Platinum is very dense, you're giving something that will last a lifetime."

For more information, visit [www.preciousplatinum.com](http://www.preciousplatinum.com).