

# GIFT IDEAS

## Giving Seniors The Gift Of Independence

(NAPSA)—Those looking for something unique for the seniors on their holiday gift list may consider giving the gifts of independence and peace of mind.

Medical experts agree that getting help quickly can make surviving an emergency more likely. Knowing that help can be summoned promptly in a medical emergency can make it easier for seniors who live alone to live with confidence.

Fortunately, a new device may offer many seniors more peace of mind when it comes to summoning assistance in an emergency. Said to be the world's only two-way emergency communicator, the device lets a person speak directly to an emergency operator at the push of a button.

Described as “the world’s smallest cordless speakerphone,” the communicator can be worn as a pendant around the neck, clipped to clothing or carried in a pocket. In addition to the pendant, there is a base unit that plugs into any existing phone.

Because the device—called Guardian Alert 911—eliminates an unnecessary third-party call, it can save valuable time in the event of a medical emergency or other life-threatening situation.

Because the system operates through a home telephone line, the 911 emergency operator can see the name and address of the person calling for help due to the universal caller ID that is now in place across North America. This means it is possible to summon



**A device described as “the world’s smallest cordless speakerphone” may make it possible to give seniors a gift that can increase their peace of mind.**

help even if the person wearing the pendant cannot speak.

To protect against power outage, it's possible to purchase an optional battery backup unit, which can provide over 24 hours of protection and power the base unit in the event of a power failure.

The pendant requires no charging and can operate on a single triple-A battery for an entire year. Another advantage is that after the initial purchase, there are no monthly service fees.

Said Paul Green, VP of sales and marketing for LogicMark, the manufacturer of the device, “Personal security and safety is not something an individual should have to pay a monthly fee for indefinitely. Guardian Alert 911 is a one-time cost that will protect a person for years to come without costing an extra penny.”

To learn more, visit the Web site at [www.logicmark.com](http://www.logicmark.com).