

# Beauty Basics

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## Glamour On The Go

(NAPSA)—One of the latest makeup must-haves is making it easier to look glamorous on the go.

Currently, 50 to 60 percent of women don't have the time or expertise to apply eye shadow, but a revolutionary form of heat transfer technology is poised to change that. Eye Majic is a new instant eye shadow that is practically foolproof. It can be applied easily anywhere, at any time and without a mirror.

This new secret weapon lets you become your own makeup artist, helping you achieve a professional, polished look in seconds. The affordable eye shadow, which



**A new instant eye shadow is easy to apply anywhere, at any time and without a mirror.**

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is already earning a loyal following everywhere from Hollywood to Paris, avoids the pitfalls of messy makeup application by eliminating the expense and clutter of the multiple brushes and pots required to achieve a professional look.

With Eye Majic, you can be red carpet ready in less than 30 seconds. Slip it in your purse, car, desk or travel bag for instant glamour on the go.

For more information, visit [www.EyeMajicbeauty.com](http://www.EyeMajicbeauty.com) or call (888) 636-8878.