

OUR HISTORY

Global Gathering Place

(NAPSA)—Louisville, a city rich in African-American history, has just become richer with the opening of the Muhammad Ali Center.

The 93,000, square-foot Ali Center will house exhibit space, classrooms, theaters, galleries, a library and function rooms. Boxing fans can visit a special area showcasing Ali's career.



TRANSCENDING CULTURAL BOUNDARIES—
In mirroring the ideals of Muhammad Ali, the Center will seek to become a global gathering place.

The Center will draw on non-traditional museum experiences, interactive technology, multimedia theatre, partnering institutions, and most importantly, the ideals of Muhammad Ali in order to help guests from around the world explore what it means to be a human being in the highest sense.

Ali's biographical storyline will be presented in interactive "Journeylines"—from his Louisville roots to his unprecedented boxing career, to his global humanitarianism.

To learn more, call 1-888-LOUISVILLE or 1-888-568-4784.