

Ingenious Ideas

Go Green With Reusable Shipping Envelopes

(NAPSA)—More and more, consumers are looking for environmentally friendly solutions to business needs. As awareness of such issues grows, it's becoming increasingly important for businesses to stay on top of the demand not just for efficiency, but for ecology as well. For example, the growing popularity of products such as hybrid cars reflects a growing devotion to the environment. However, people and businesses can easily contribute in seemingly smaller ways as well.

Now a leading express delivery and logistics company has introduced a reusable round-trip envelope for people who ship and return legal-size documents.

For example, people in real estate, legal, mortgage or other industries requiring a signed or completed application or contract by another party need a quick and easy method to prepare the return shipment. A reusable legal envelope can ensure that these businesses have what they need to effectively manage the back-and-forth movement of paperwork in an ecologically friendly way.

This reusable legal envelope, as well as all DHL express envelopes, contains 100 percent recycled material. It can be filled with up to 8 ounces of material, and has a built-in closure mechanism that allows it to be resealed and used twice. The envelope also features two separate "tear off" strips and associated "glue strips" so users can be assured the package contents are secure for two trips.

The new reusable envelope may be used with DHL's return labeling solutions—shippers can



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create and include the return label in the outbound shipment. These preprinted return labels or "EZ Return" labels can be ordered directly from DHL or created from its EasyShip® system. The receiver of the shipment may also reuse the envelope with the company's standard waybill.

Last year, DHL launched its "Go Green" initiative to help reduce greenhouse gas emissions that are said to cause climate change.

Starting in Europe and scheduled to expand to other regions of the world, including the U.S., the plan is to offer carbon-neutral shipping services for its products in order to cut carbon dioxide emissions.

The company is able to offset emissions during the transportation cycle by donating a part of the fee it receives for the shipment to environmental projects such as renewable energy programs and reforestation or investment in alternative vehicles.

To learn more about reusable legal envelopes or other shipping tips, visit www.dhl-usa.com.