

Going “Green” With Paints That Are Eco-Preferred

(NAPSA)—Going “green” is a very hot topic this year. For homeowners, choosing green products can be very complicated with so many on the market—not to mention expensive. However, there are several products now available that make green-themed design and decorating simpler than ever. Indeed, homeowners looking to brush up on paints and change the look of their home now have the option of using environmentally preferred products that do not release harmful chemicals into the environment.

Paint Virtually Odor Free

With all the new technology supporting “green,” it is now possible to paint virtually odor free. Painting with zero volatile organic compounds (VOCs) not only helps the environment, but it helps families as well. Many homeowners avoid painting due to struggles with allergies, having young infants and children in the home or just wanting to avoid inhaling harmful fumes and a terrible headache. Olympic Premium Interior Paints eliminate a majority of the unsafe fumes and lingering odor that typically accompany painting.

“Painting is one of the easiest and most cost-efficient ways to redesign a home. With Green Seal Certified Olympic Premium Interior Paints, you can paint any time of the year without having to open your windows or leave your home due to paint odors,” said Eileen Schnorr, Olympic Paints



Using “green” products is a growing trend in home decor, as Americans spend more than \$200 billion a year on green goods.

brand manager. “Better indoor air quality after painting translates into a happier and healthier environment for our consumers and their families.”

How To Find Environmentally Friendly Products

An easy way to find products that are environmentally preferred is to look for the Green Seal Certification, such as that located on the Olympic Paint label. Green Seal is an independent nonprofit organization dedicated to safeguarding the environment and transforming the marketplace by promoting the manufacturing, purchase and use of environmentally responsible products and services. Its certification program ensures that the product meets the strictest environmental requirements.