

Fueling Automobiles Without Gasoline

Good News For The Environment



ON THE ROAD TO FUEL EFFICIENCY—Going with environmentally responsible vehicles can be good for business.

(NAPSA)—The daily newspaper delivered to your front door may have gotten there thanks to a vehicle that doesn't use gasoline. Down the road a few blocks, the cab that's picking up your neighbor isn't powered by gasoline either.

All this is not only good for the environment (gasoline is the predominant source of air pollution) but it's lowering the overhead of businesses that use fleets of vehicles. Consider these facts:

A newspaper agency in Salt Lake City, Utah delivers newspapers 365 days a year, logging some six million miles over the city's metro area with a fleet of 246 cargo vans.

In 1994, the company was approached by city government and Questar, the area's natural gas provider, about converting its delivery vehicles to Ford factory built natural gas vans. Up until that year the company had used propane in about 40 percent of its fleet.

As a result, in the first years of its program to convert diesel step-vans to natural gas, the

company found it saved \$117,000 on maintenance. Now it averages about \$28,000 a year in savings on maintenance and about \$325,000 in annual savings on fuel costs.

In another instance, a family-owned cab company in Atlanta decided to use alternative fuel cabs in its fleet. What made them decide to do it? "We are a family-owned business since 1947 and have a vested interest in the community," said Rick Hewitt, President of Atlanta Checker Cab Company. "We have been using Ford's alternative fuel vehicles since 1982 and are proudest of the fact that we are emitting less pollution in comparison to gasoline vehicles."

For information on Ford's alternative fuel program visit www.fleet.ford.com. For more information on the U.S. Department of Energy's Clean Cities program visit www.cities.doe.gov. For more information on state and federal government incentives for using alternative-fuel vehicles visit www.eren.doe.gov and click on "Transportation."