

TIPS FOR TRAVELERS

Great Guides Can Save You More Money

(NAPSA)—If you're trying to get your travel dollar to stretch further these days, you're not alone. According to recent research conducted by Lieberman Research Worldwide, 68 percent of Americans want to see a range of budgets in the travel guides they buy.

To meet that need, one of the most famous collections of guides has beefed up its budget category by adding more options than ever for dining and lodging.

Among the budget properties in the United States getting enthusiastic recommendations from the editors at *Fodor's* is the Hotel Molokai, in Molokai, Hawaii: "Nothing can beat this simple seaside hotel for unfeigned down-home aloha spirit."

Fodor's Gold Guides also include a "Great Itineraries" section to help travelers build the right trip based on the time and money they have to spend, and an extensive "Smart Travel Tips" section is packed with contacts and insider information on getting there and getting around.

Fodor's has been publishing guides for 68 years, and this time they've outdone themselves by enhancing the text and the many maps with color so the new features are easier to find and use.

Among the budget-stretching tips to consider:

- When choosing a hotel, remember business hotels, which do most of their business during the work week, often drop their weekend rates.

- Be flexible when possible. Off-season travel can be much less expensive.



The image shows the front cover of the Fodor's 04 Hawaii guidebook. The top half features a black and white photograph of a rugged coastline with waves crashing against the shore. The title 'Fodor's 04' is printed in a bold, sans-serif font in the upper right corner. Below the photo, the word 'Hawaii' is written in a large, elegant script font. At the bottom, there is a block of text: 'where to stay and eat for all budgets', 'must-see sights and local secrets', and 'ratings you can trust' followed by a star icon and a circular logo with the letters 'T' and 'G'.

A trip to Hawaii won't have you saying "aloha" to your life savings, if you take advantage of the budget suggestions added to a line of popular guidebooks.

- Don't forget family and senior discounts. Many deals are family-oriented, with special "kids stay/eat/cruise for free" bargains or special discounts on multiple rooms.

- Ask about group rates. If the purpose of your trip is to celebrate something special—a wedding, say, or a family reunion—ask if any special group rates are available. If you're booking for a large group, a multiple-person discount may apply.

You can learn more online at www.fodors.com and find these guides at local bookstores.