

The Active Man's Guide To Grooming

Grooming Collection That's A Slam Dunk For Men

(NAPSA)—Active men can sometimes use a little help in looking their best off the court. Fortunately, men now have another player on their team.

Michael Jordan, considered the single most recognizable athlete of the century, has developed a high-performance line of grooming products designed specifically for the active man. The Grooming Collection brings “class to mass” with a sophisticated, yet approachable and highly effective product line that aims to appeal to all men.

Featuring eight innovative, technologically superior products formulated for true performance, Michael Jordan Grooming was designed in conjunction with the champion himself to deliver winning results.

Packaged in his signature red-and-black color scheme, the Michael Jordan Grooming products are lightweight and ready for travel or in the gym bag. They are suitable for all skin and hair types and boast a fresh, clean, masculine scent that won't compete with an individual's personal fragrance. The collection includes:

- **Easy Glide Shave Oil**—Designed to minimize nicks and razor burn by adding moisture to your shave, this innovative alternative to shaving cream is terrific for use on the face or scalp.

- **Aloe Shave Gel**—Formulated to reduce razor burn and irritation (even on the most sensitive skin).

- **After Shave Skin Toner**—This refreshing aftershave locks in



Men can get in the game with grooming products created by basketball legend Michael Jordan.

moisture and minimizes oil for a shine-free finish and healthy looking skin.

- **Daily Conditioning Shampoo**—For use on all hair types, this gentle, invigorating 2-in-1 shampoo and conditioner removes impurities from the scalp and hair and seals in protein and moisture.

The grooming collection also includes a thickening shampoo, extreme styling gel, pomade and fiber cream.

“I am proud to bring my Grooming Collection to the guys everywhere,” says Jordan. “Active men can now find their own inner grooming champion with these incredible, high-performance products.” The Michael Jordan Grooming Line is available at Rite Aid stores nationwide.