

Growing Quality Of Life

(NAPSA)—The many acres of crops planted in rural America help improve the quality of life for people around the globe. Each year, U.S. agriculture supports 23 million American jobs and 100 billion dollars of exports.

Phillip and P.J. Haynie are two of the farmers featured in Monsanto's America's Farmers campaign celebrating the safe, abundant food supply that U.S. farmers produce while growing the economy and caring for the land.



The new America's Farmers campaign features farm families like the Haynies of Hague, Virginia.

"American farmers feed the world," P.J. says. "Food, fiber, fuel—products grown in rural America grow our quality of life."

Increased global demands require farmers to constantly innovate—today's farmers use half the energy and fewer resources for every bushel produced compared to a few decades ago. "They aren't making any more land and the population is growing, so we must be more efficient, better stewards of the land," P.J. says. "It's an honor and a privilege to be an American farmer," adds Phillip.

Monsanto created the America's Farmers campaign, featuring real farm families like the Haynies, to advocate on behalf of the American farmer and to encourage people to think about the source of their food, clothing and energy and recognize the countless contributions of farmers.

Meet America's farmers and hear their stories at www.AmericasFarmers.com.