

Guys Just Want To Have Fun While Getting A Cut

(NAPSA)—It may just be the ticket to what guys have been looking for...fun while receiving a precision haircut in an “all things sports” environment, complete with personal TVs at every station.

The idea of this men and boys’ upscale locker-room setting for hair care was pioneered by Sport Clips, one of the country’s fastest-growing franchises with more than 400 stores in 32 states. The company is ranked 72nd in Entrepreneur magazine’s “Franchise 500” listing and is adding two to four stores a week around the nation. Founder and CEO Gordon Logan plans to have 1,000 stores open by 2010.

In each Sport Clips, the price of a haircut, tingly shampoo, head and neck massage, and steamed towel—together known as the MVP Treatment—runs around \$20.

According to Logan, the mission of Sport Clips is simple: to create a championship haircut experience for men and boys in an exciting sports environment. Logan, an MIT and Wharton School of Business graduate, is a CPA and retired from the Air Force. He notes that veterans interested in owning a franchise receive dis-



It's A Hit—Comfort, enjoyment, plenty of sports and a precision cut is the mission of what many consider to be the championship haircut experience.

count pricing as clients and special franchising fees. Franchise opportunities are available across the country, as are opportunities for stylists to become a part of the Sport Clips team. Logan says stylists are often attracted to the comfortable setting and athletic attire they are encouraged to wear while at work. And there's no need to work with chemicals. One of the main reasons Logan says “guys win” at Sport Clips is they don't have to smell someone getting a perm when they're in its “guy friendly” setting.

To learn more about the company, including locations throughout the U.S., visit SportClips.com.