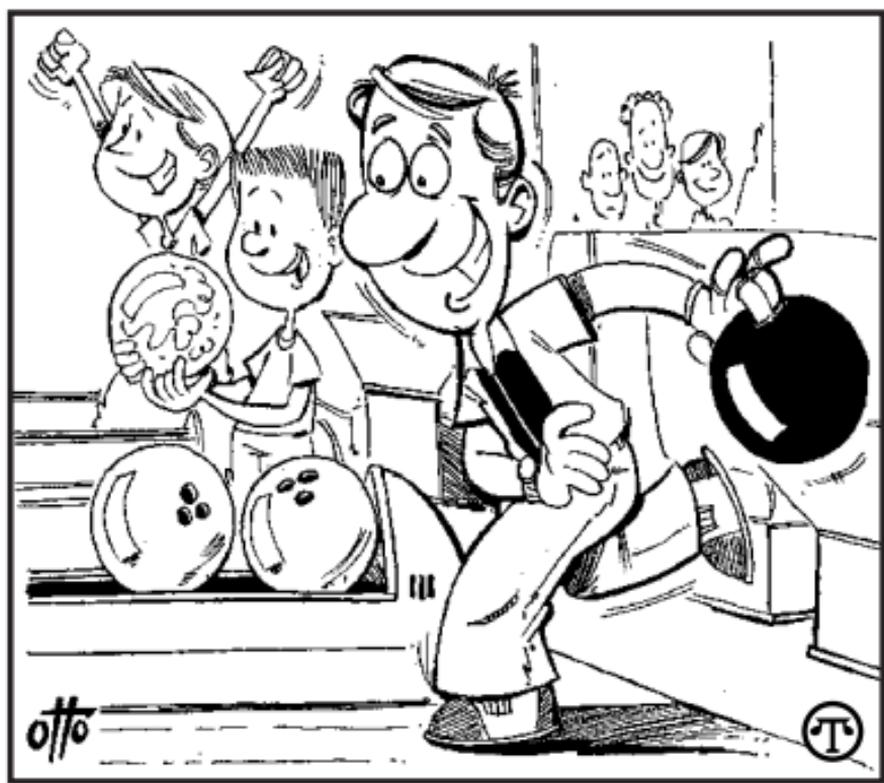


newsworthy trends

Have A Ball With The Family

(NAPSA)—If summer heat has driven your family indoors, try cooling off inside—on a bowling lane. Bowling is now ranked as America's number one indoor recreational sport and 55 million men, women and children take to the lanes each year.



Bowling has become a popular, family-friendly summer activity across the country.

That may be because bowling can be a fun way for moms, dads and kids to escape the heat, relax and spend time together. Plus, new amenities—such as Xtreme bowling and bumper bowling—make today's bowling centers very family friendly.

How to find a lane? Check the information superhighway. AMF now has a Web site families can use to find bowling centers in their area. In addition, the site offers information on leagues, pricing and coupons and it includes information on booking a birthday or group party.

For more information, visit www.amfcenters.com.