



HEALTH AWARENESS

Your Health Now Puts Health Information At Your Fingertips

(NAPSA)—Americans increasingly want information they can use to take more active roles in their own health care decisions. There's now a free resource to help.

A new magazine called *Your Health Now* is powered by information and insights from *The Merck Manuals*, the world's most widely used medical reference books. The magazine is being provided free-of-charge by Merck & Co., Inc., a global research-driven pharmaceutical company and the publisher of *The Merck Manuals* since 1899.

Every issue of the magazine focuses on a specific health topic or theme—such as skin health, the subject of the premier issue—and answers many common health questions. It also provides readers with a review of recent medical research, health tips for the family pet, and the latest information on how patients without drug reimbursement coverage can get the medicines they need at discounted prices or free based on their financial need.

"Every day, people are expected to make sophisticated health care decisions. Like *The Merck Manuals*, *Your Health Now* puts these sometimes confusing health issues into perspective," said Robert Berkow, M.D., the magazine's editor-in-chief and editor emeritus of *The Merck Manuals*. "*Your Health Now* is a tool to help people stay informed about health issues and foster productive conversations with their doctor."

Readers also are provided with Web site links and toll-free numbers where they can access more information on topics covered in the magazine. *Your Health Now* does not promote any pharmaceutical medicines and carries no product advertising. It does provide up-to-date, unbiased health information that has been reviewed by an indepen-



A free health magazine is available to help people stay informed about the latest health issues.

dent group of health advisors.

"At some point, even the most educated person will encounter health information he or she cannot understand. In fact, nearly 90 million Americans have trouble understanding and using much of the health information that is available to the public," said Jane Delgado, Ph.D., president and chief executive officer of the National Alliance for Hispanic Health and a member of the magazine's Advisory Board. "People need sources of information that are both timely and easy to read. *Your Health Now* puts vital, understandable information at people's fingertips."

Copies of the magazine are available in doctors' offices around the nation and through community health organizations. The magazine also is available on-line at www.YourHealthNow.com. There, people can sign up to receive e-mail alerts as new issues become available.

Brochures on affordable medicine and other health information from the publishers of *Your Health Now* and *The Merck Manuals* also are available.